



Rehoboth Beach Main Street, Inc. (RBMS)
Sign & Awning Matching Grant Program
GRANT REQUIREMENTS & GUIDELINES

If you are a merchant, business or property owner in Rehoboth Beach's downtown historic commercial district, we want to help you save money on your sign and awning purchases.

RBMS has matching grants up to \$500.00 for a sign or awning for your building.

Our RBMS matching grant requirements and guidelines are designed to offer visual unity and enhance the historic look of our downtown.

Requirements for \$500.00 matching grants

Sign Requirements & Guidelines:

- New signs or the repair, replacement or removal of old signs
- A new sign that meets the RBMS design guidelines for the RBMS matching grant program:
 - Signs shall reflect simplicity, using graphics and minimum information
 - Signs should employ a style consist with the age of the building
 - Signs should fit into the size and proportions of the building
- Project must be in compliance with all City of Rehoboth Beach Chapter 270. Zoning Article VII. Signs

Awning Requirements & Guidelines:

- New awnings or the repair, replacement or removal of old awnings
- Awnings shall be carefully mounted and add variety and color to the streetscape
- All awnings and the awning assembly shall be kept properly maintained and shall be repaired as needed

- A new awning that meets the RBMS design guidelines for the RBMS matching grant program:

Retractable or fixed

Opaque, not translucent

Lights may be permitted under awning to shine down to the street for safety. Lights are not permitted to shine through the awning. Awnings may be lit from above

Signs may be imprinted on retractable or fixed awnings

May not display registered trademarks of any product other than those of the business itself

Should complement the style and design of the commercial building

Should be hung above the display window space

May be provided along the entire frontage of commercial buildings

Should be of a size, scale and shape appropriate to the specific building, window and door trim

Placement should be consistent with character of the buildings. Do not cover or overwhelm architectural details of the façade, but work with them

Shape and proportion should match the openings they cover and not overwhelm them or the building.

They should be no longer than a single building.

Canvas and waterproof materials are encouraged. These will weather the elements and not as easily fade or discolor as other materials

- Project must be in compliance with all City of Rehoboth Beach Chapter 270. Zoning Article VII. Signs

Sign and Awning Requirements:

- Please visit City of Rehoboth Beach website to find link for sign types and allowable dimensions and restrictions for each zoning category
- Project must adhere to all City and State codes
- Designs must meet approval of RBMS Design Committee
- Awarded funds cannot be used as payment for City of Rehoboth Beach permit application fee

- RBMS grant application form must have all required information completed and the required documentation attached
- Project must commence within ninety (90) days of RBMS Design Committee approval and be completed within 12 months
- All deadlines must be adhered to
- Approved applicants must agree to have a sign posted during the project indicating that the project is funded in part by Rehoboth Beach Main Street, Inc. (RBMS) Matching Grant Program. RBMS will provide the sign.
- Grant funds are "first-come, first-served" basis, based on funds available in the RBMS Sign & Awning Matching Grant Program account
- Property must be located within RBMS geographic boundaries (the City of Rehoboth Beach proper)